



FOR IMMEDIATE RELEASE

Contact: Ashley Johnson
Phone: 910-399-5199
Email: ashley@bluesharkvodka.com

Blue Shark Vodka to celebrate Blue Shark Vodka Week August 9-14, 2021

WILMINGTON, NC, August 6, 2021 — Blue Shark Vodka is excited to announce the first annual Blue Shark Vodka Week -- a week dedicated to celebrating the incredible bars and restaurants that serve this spirit and the sharks that inspire it.

Our shark research partners at The Atlantic Shark Institute have just recently located and tagged two female blue sharks and we plan on finding eight more this summer for a total of 10.

Restaurants across the Wilmington area will celebrate with a special cocktail, called *The Blue Shark Lagoon*, served with a blue shark gummy on top.

Blue Shark Lagoon

Ingredients

1 ½ oz. Blue Shark Vodka

¾ oz. Blue Curacao

¾ oz. Orange Juice

¾ oz. Pineapple Juice

¾ oz. Sour mix

½ oz. Agave Nectar (or substitute Simple Syrup)

½ oz. Cream of Coconut

Juice from 2 fresh-squeezed lime wedges

And 1 Blue Shark Gummy on 4" bamboo skewer (provided by Blue Shark Vodka Ambassadors and team members)

Instructions

Combine all ingredients. Shake. Pour over ice in rocks glass.

Add Blue Shark gummy and serve.

#####