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Contact: Brooke Bloomquist
Phone: 910-800-1489
Email: brooke@bluesharkvodka.com

Portion of Blue Shark Vodka Sales to Benefit the Wyland Foundation

WRIGHTSVILLE BEACH, NC, June 30, 2020— As the second phase of their partnership with conservation artist Wyland, Blue Shark Vodka will donate one dollar from every bottle sold beginning July 1, 2020 to benefit the Wyland Foundation, which delivers art and science education directly to communities in need.

Recognized for innovation in environmental stewardship, the Wyland Foundation is shaping the future through partnerships with the United Nations and programs like the Wyland National Mayor’s Challenge for Conservation, National Art Challenge, Wyland World Water Pledge and the Wyland Clean Water Mobile Learning Center.

“We are excited to partner with Wyland and help promote the Wyland Foundation’s great work in American cities,” said Blue Shark Vodka Chief Marketing Officer, Mark Bloomquist. “We can’t think of better artist and foundation to showcase and support.”

Blue Shark Vodka has debuted a new collector bottle, which features an original Wyland oil painting design as their new Blue Shark Vodka back label.

“My life is not only about the art, but conservation. My ultimate goal is to leave a legacy that inspires people of all ages,” said Wyland. “Today we see a much larger picture. To include the sharks and the other species we care about, it starts with improving the health of the entire planet.”

Blue Shark Vodka is currently available in all North Carolina ABC stores in both 750mL bottles and 1.5L bottles.

About Wyland

Wyland is a world-renowned whale artist, sculptor, photographer and painter of the landmark Whaling Wall murals. The Detroit-born artist has been called a “Marine Michelangelo” by USA Today and recognized for his art and conservation efforts both by the United Nations and on the floor of Congress. The Guinness Book of World Records has also recognized Wyland for painting the largest mural ever: a giant ocean mural on the convention center in Long Beach, CA, covering more than three acres. No artist in history has painted more surface area measured in acres.

His newest public art project, 100 Monumental Sculptures in 100 Great Cities around the world, includes plans to sculpt all the great whale species, as well as endangered and threatened animals from the IUCN Red List. Ten of these monumental sculptures will be underwater.