



FOR IMMEDIATE RELEASE

Contact: Ashley Morris
Phone: (770) 377-8266
Email: ashley@bluesharkvodka.com

Announcing Blue Shark Vodka Bar & Restaurant Club

WILMINGTON, NC, Sept. 1, 2021 — Blue Shark Vodka announced the inception of the Blue Shark Vodka Bar & Restaurant Club this week, an initiative to spotlight all the incredible bars and restaurants across the state of North Carolina serving the state's top-selling vodka.

Members of the club simply designate Blue Shark Vodka as their featured vodka, create a special cocktail using Blue Shark and email info@bluesharkvodka.com to opt into the club. In return, Blue Shark Vodka will promote the bars and restaurants on their platform, helping fans of the vodka find new and interesting places to go. Members will also receive Blue Shark Vodka bar mats and accessories and access to exclusive promotions and updates about events.

Beginning Sept. 1, a new Blue Shark Vodka Bar & Restaurant Club member location will be featured each week and promoted on all of Blue Shark Vodka's social channels.

"We are so thankful for all the support we've received from our North Carolina bars and restaurants that we wanted to do something to introduce Blue Shark Vodka fans to some restaurants where they can enjoy their favorite vodka and maybe some places they have not tried yet," said Blue Shark Vodka founder Mark Bloomquist. "The Covid-19 pandemic has also put extra pressure on these amazing establishments, so we want to support them in any way we can and for us that means giving bars and restaurants more exposure from our platform."

About Blue Shark Vodka

Made with non-GMO North Carolina sweet corn, Blue Shark Vodka is a family-owned spirits company on a mission to preserve and protect the sharks swimming up North Carolina's coast and beyond. The sweet corn mash that goes into each small batch of vodka is behind the success of it being the world's smoothest vodka. Blue Shark Vodka is currently available in all North Carolina ABC stores in both 750mL bottles and 1.5L bottles.

Learn more at BlueSharkVodka.com.