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Limited edition Wyland shark bottles sell out, raise funds for ocean conservation

WRIGHTSVILLE BEACH, NC, July 21, 2020 -- Limited-edition Blue Shark Vodka bottles featuring original art by ocean muralist Wyland are now sold out. A portion of proceeds from each bottle sold will benefit The Wyland Foundation, a nonprofit 501(c)(3) organization dedicated to preserving the world's oceans, waterways and marine life.

Debuting during Independence Day celebrations, the bottles sold out in less than three weeks.

The special 750 ml bottles featured an original oil painting on the back label of a stunning Blue Shark, darting peacefully over a shipwreck. Wyland, dubbed as the "Marine Michelangelo" by USA Today, is known across the globe for his massive ocean murals that adorn city scapes, including the world's largest mural in Long Beach, California.

"Wyland's oil painting of the Blue Shark perfectly encapsulates what we love about these misunderstood, docile creatures — they are beautiful in their own right and essential to healthy waterways," said Blue Shark Vodka president Brooke Bloomquist. "We weren't surprised these bottles went quickly in stores across the state."

The partnership not only helped raise funds for Wyland's foundation, but also expanded awareness of BSV's outreach message thanks to Wyland's profoundly positive influence in the ocean conservation sphere.

About Blue Shark Vodka

Made with non-GMO North Carolina sweet corn, Blue Shark Vodka is a family-owned spirits company on a mission to preserve and protect the sharks swimming up North Carolina's coast and beyond. The sweet corn mash that goes into each small batch of vodka is behind the success of it being the world's smoothest vodka. Blue Shark Vodka is currently available in all North Carolina ABC stores in both 750mL bottles and 1.5L bottles.

Learn more at BlueSharkVodka.com.

About the Wyland Foundation

World famous artist Wyland was inspired early in his career to educate the broader public on the importance of preserving the oceans and wildlife. His foundation inspires people everywhere to discover the importance of healthy oceans through public art programs, classroom science education and live events. His programs like the Wyland National Mayor's Challenge, Clean Water Mobile Learning Experience, National Art Challenge and countless community events are leading the way to inspire millions of people to become more solution-oriented stewards of marine resources.

Learn more at WylandFoundation.org

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