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Contact: Ashley Morris
Phone: 770-377-8266
Email: Ashley@bluesharkvodka.com

Blue Shark Vodka launches cigars for the holidays

WILMINGTON, NC, Dec. 1, 2022 — Blue Shark Vodka will sell high-end, luxury cigars this season specially created to pair with Blue Shark Vodka.

In 2021, Blue Shark Vodka partnered with world-renowned cigar maker Bobby Newman of JC Newman Cigars to create a limited-edition line of hand-rolled Nicaraguan cigars. Blue Shark founder Mark Bloomquist's grandson dreamed up the plan for the cigars in 2021 as a fun treat for Blue Shark drinkers. *(Read the full story behind the inception of the cigars here.)*

“Blue Shark Vodka drinkers love life’s simple luxuries and we thought cigars from one of the most world renowned cigar makers would be a treat for our dedicated Blue Shark Vodka fans,” said Bloomquist. “We invite you to enjoy these with us and toast to a fabulous 2022 and an even better year ahead.”

Cigars come in a collection of four with a white-laquered cigar box lined with Spanish cedar wood. Blue Shark’s label artist created a banding label around the cigars with the vodka’s signature design style of metallics and blues in an underwater ocean scene. Purchase the package of four cigars with a specialty Blue Shark Vodka case for \$150 at BlueSharkVodka.com, (plus \$25 for shipping and handling) beginning Dec. 1 until limited supplies last. Blue Shark Vodka is licensed to sell tobacco products from their website.

“We are proud to partner with an amazing spirit in a true collaboration with two family-owned businesses,” said Bobby Newman.

About Blue Shark Vodka

Made with non-GMO North Carolina sweet corn, Blue Shark Vodka is a family-owned spirits company on a mission to preserve and protect the sharks swimming up the Carolina coast and beyond. The sweet corn mash that goes into each small batch of vodka is behind the success of it being The World’s Smoothest Vodka®. Learn more at BlueSharkVodka.com.

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