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Blue Shark launches second collaborative bottle with ocean muralist Wyland

WRIGHTSVILLE BEACH, NC, April 15, 2023 — Blue Shark Vodka has again teamed up with world-famous ocean muralist Wyland to create a second limited-edition bottle.

A second, limited-edition Blue Shark Vodka bottle (dubbed Wyland 2.0) will be released at North Carolina ABC stores May 1. This edition features an oil-painted scene by Wyland of a blue shark circling an underwater shipwreck. A sea turtle appears in the foreground as well as a treasure chest and a mysterious glowing lantern on the ship.

Proceeds from the 750ml bottle will benefit The Wyland Foundation, which brings educational art and marine science programs to schools and inspires youth to explore oceans and the idea of conservation.

Blue Shark Vodka launched its first partnership bottle with Wyland in summer 2020. The collector's bottle quickly sold out.

"Partnering with Wyland for a second collector's bottle was an easy 'yes' for us at Blue Shark," said founder Mark Bloomquist. "Wyland is the only one of his kind, with art studios around the world. Our partnership with him has grown since we met in 2020 and we have become more involved in The Wyland Foundation. Their mission closely aligns with ours. Successful ocean conservation hinges on the next generation becoming passionate about marine life, and his foundation is on a mission to make sure they do."

About Blue Shark Vodka

Made with non-GMO North Carolina sweet corn, Blue Shark Vodka is a family-owned spirits company on a mission to preserve and protect the sharks swimming up the Carolina coast and beyond. The sweet corn mash that goes into each small batch of vodka is behind the success of it being The World's Smoothest Vodka®. Blue Shark Vodka is currently available in all North Carolina ABC stores, in select South Carolina and California stores.

Learn more at BlueSharkVodka.com.

About the Wyland Foundation

World famous artist Wyland was inspired early in his career to educate the broader public on the importance of preserving the oceans and wildlife. His foundation inspires people everywhere to discover the importance of healthy oceans through public art programs, classroom science education and live events. His programs like the Wyland National Mayor's Challenge, Clean Water Mobile Learning Experience, National Art Challenge and countless community events are leading the way to inspire millions of people to become more solution-oriented stewards of marine resources.

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