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Blue Shark wins six awards, three Platinums, at 2023 SIP Awards

WRIGHTSVILLE BEACH, NC, June 1, 2023 — The International SIP Awards [released the results](#) of their 2023 competition and, for the fourth consecutive year, Blue Shark Vodka received a number of notable medals.

“My family started Blue Shark Vodka as a venture to celebrate our community and, in all honesty, have fun,” said founder Mark Bloomquist. “The consecutive medals are a nice validation for the hours of hard work and those friends in the community who have shown unwavering support.”

There are a number of spirits competitions out there, but the SIP Awards remain one of the best unbiased international competitions as consumers evaluate the spirits in blind, unbiased taste tests, Bloomquist said.

Blue Shark took home six medals in total in 2023, including the prestigious Consumer’s Choice Award — won by earning medals consecutively. In total Blue Shark Vodka has earned 22 medals since 2020.

2023 SIP Awards:

- Double Gold medal in tasting
- Consumer’s Choice Award
- Platinum Design award for the original shark-in-a-bottle design
- Platinum Design award for the Wyland 2.0 limited-edition bottle
- Innovation Award

Learn more about Blue Shark Vodka’s awards [here](#).

About Blue Shark Vodka

Made with non-GMO North Carolina sweet corn, Blue Shark Vodka is a family-owned spirits company on a mission to preserve and protect the sharks swimming up the Carolina coast and beyond. The sweet corn mash that goes into each small batch of vodka is behind the success of it being The World's Smoothest Vodka®.

Blue Shark Vodka is currently available in all North Carolina ABC stores, in select South Carolina and California stores.

Learn more at BlueSharkVodka.com.

About The SIP Awards

The SIP Awards Competition is the only internationally recognized consumer judging spirits competition. Catering to the opinions and palates of the discerning public, the SIP Awards present a unique, spirit judging competition, unaffected by industry bias. This pragmatic and refreshing model of evaluation provides an honest stage for feedback and recognition where top brands showcase their achievements.

For more visit www.sipawards.com

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